



COMPANY **PROFILE**

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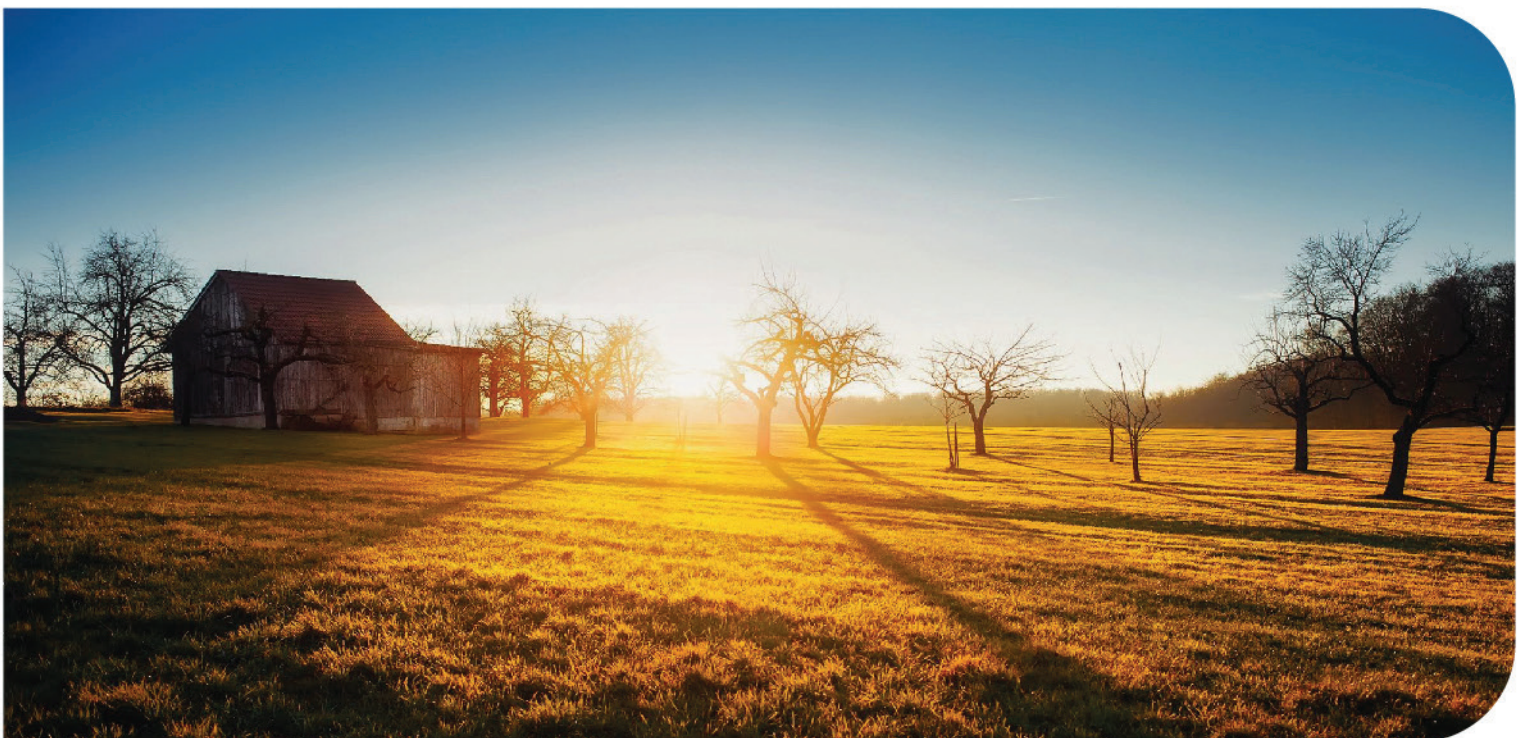
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OUR STORY

Il Forno Italian Restaurant was born in the year 2000 out of love for the Italian cuisine culture in the United Arab Emirates, we have maintained unique recipes and taste of Italian food and have been a pioneer in the F&B industry for over 20 years.

With its opening of the first branch in Abu Dhabi and eventual expansion to other emirates, Il Forno is known to be the home of succulent Italian pizzas, pasta and famous main entrees of fish, chicken and steak along with many Tuscan dishes which are prepared using the freshest ingredients and some of which are manufactured exclusively for our company in Italy.

We believe that quality should not be battered for less and this is why our team of specialized and innovative individuals ensure the use of proper techniques combined with their skills of infusing classic and ancient flavours to create outstanding dishes. Il Forno takes great pride in delivering truly authentic Italian food with an artistic touch which delivers a unique delicious irreplaceable experience.



HISTORIC **PROGRESSION**

The idea of opening an Italian restaurant in the United Arab Emirates came to the owner during his travel around Europe and frequent trips to Italy, where he found the experience of dining Italian food in the surroundings of Italy differed greatly from the food they had sampled at Italian eateries in the Emirates.

We knew that an authentic Italian dining experience can't be recreated by taste alone, but by bringing the whole feel of Old Italy to the customer's senses thus in the year 2000 through the opening of the Abu Dhabi Mall branch we delivered exactly this and was an instant hit with the customers and the legacy has continued since then.



IL FORNO

**MISSION
& VISION**

OUR PRINCIPLES

MISSION STATEMENT:

Il Forno aims to satisfy its customers by delivering authentic Italian food crafted with passion and love to be indulged in a warm classic Italian ambiance, using unmatched evolutionary practices which have been introduced into the Italian cuisine industry.

VISION STATEMENT:

We strive to create a novelty Italian restaurant which delivers the true Italian taste, differentiating the classic from the ethnic street food with a contemporary flair to satisfy every sensory perception.



BRAND VALUES

At Il Forno we believe in serving you with excellence, authenticity and freshness. Your experience is of high value to us that is why we make sure that the journey of your authentic Italian food is high in:



Authenticity

We aim to deliver authentic Italian taste which will transport you to Italy with every bite that you take.



Experience

Our staff is well-trained to provide you the best service and delicious food for your taste buds to enhance your experience.



Freshness

This is the base that sets the flavour of a dish, that is why we prefer to use only hand-picked fresh ingredients.



Hygiene

We follow a strict protocol of maintaining hygiene in our kitchens and restaurants at all times.



Excellence

We take pride in offering dishes and experiences that go beyond excellence.

At Il Forno, we pride ourselves on recreating the taste and feel of old Italy in comfortable, homely surroundings to provide our guests with the unique experience of traditional Italian cuisine in an Italian atmosphere.

BUSINESS ACTIVITIES

We take immense pride in providing the best quality of food.

Our restaurants are equipped with best of the art open kitchen where the smell of fresh Italian cooking fills the restaurant where diners can watch the chefs washing, cutting and chopping fresh ingredients and then cooking them before their very eyes, while old love songs and Italian opera music play softly in the background.

We also believe that quality products speak for themselves; that is why our emphasis on healthy food prepared in open view of the diners helps the customers relax knowing that they can come back again and again without having to worry about the health implications of eating out.

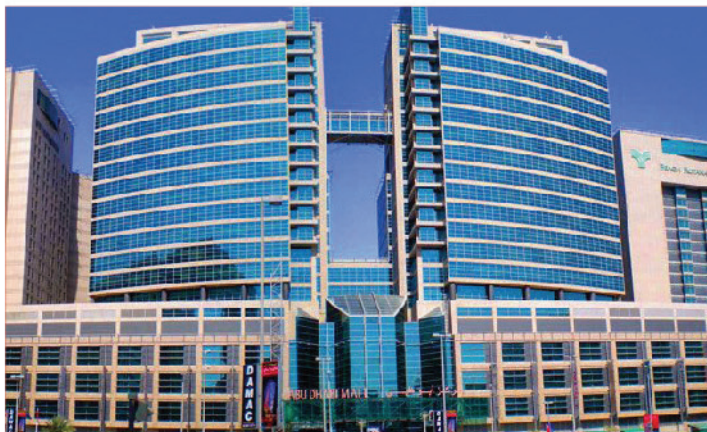


COMPANY STRUCTURE & **BRANCHES**

The structure in Il Forno supports and promotes efficiency, inspires better production, and provides clarity for each employee at every level. It breaks up a company according to the specifics and specialization of its workforce. This means the enterprise is divided into departments,

- **Administration**
- **Finance**
- **Human Resources**
- **Marketing**
- **Operations**
- **Information Technology**

ABU DHABI MALL BRANCH - AUH



Name : **IL FORNO Italian Restaurant**

Size : **95 square meters**

Established on : **October 2000**

Functioning as : **Italian Restaurant (Dining & Delivery)**

Seating : **34 seats indoor**

AL KHALIDIYAH MALL BRANCH - AUH



Name : **IL FORNO Italian Restaurant**

Size : **86 square meters**

Established on : **July 2005**

Functioning as : **Italian Restaurant (Dining & Delivery)**

Seating : **24 seats indoor**

AL WAHDA MALL BRANCH - AUH



Name : **IL FORNO Italian Restaurant**

Size : **60 square meters**

Established on : **May 2007**

Functioning as : **Italian Restaurant (Food Court Seating)**

Seating : **Food Court**

AIRPORT ROAD BRANCH - AUH



Name : **IL FORNO Italian Restaurant**

Size : **140 square meters**

Established on : **June 2009**

Functioning as : **Italian Restaurant (Dining & Delivery)**

Seating : **20 seats indoor/outdoor**

MUSHRIF MALL BRANCH - AUH



Name : **IL FORNO Italian Restaurant**

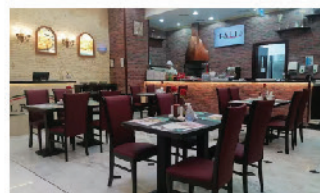
Size : **234 square meters**

Established on : **Nov 2016**

Functioning as : **Italian Restaurant (Dining & Delivery)**

Seating : **50 seats indoor**

FORSAN CENTRAL MALL BRANCH - AUH



Name : **IL FORNO Italian Restaurant**

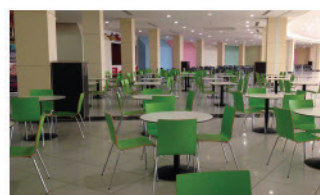
Size : **76 square meters**

Established on : **August 2012**

Functioning as : **Italian Restaurant (Food Court Seating)**

Seating : **Food Court**

CAPITAL MALL BRANCH - AUH



Name : **IL FORNO Italian Restaurant**

Size : **76 square meters**

Established on : **August 2012**

Functioning as : **Italian Restaurant (Food Court Seating)**

Seating : **Food Court**

BAWABAT AL SHARQ BRANCH - AUH



Name : **IL FORNO Italian Restaurant**

Size : **90 square meters**

Established on : **April 2012**

Functioning as : **Italian Restaurant (Food Court Seating)**

Seating : **Food Court**

AL REEF DOWNTOWN BRANCH - AUH



Name : **IL FORNO Italian Restaurant**

Size : **90 square meters**

Established on : **January 2015**

Functioning as : **Italian Restaurant (Food Court Seating)**

Seating : **Food Court**

YAS MALL BRANCH - AUH



Name : **IL FORNO Italian Restaurant**

Size : **57 square meters**

Established on : **May 2022**

Functioning as : **Italian Restaurant (Food Court Seating)**

Seating : **Food Court**

AL JIMI MALL BRANCH - AL AIN



Name : **IL FORNO Italian Restaurant**

Size : **65 square meters**

Established on : **September 2011**

Functioning as : **Italian Restaurant (Food Court Seating)**

Seating : **Food Court**

AL REMAL BRANCH - AL AIN



Name : **IL FORNO Italian Restaurant**

Size : **63 square meters**

Established on : **March 2015**

Functioning as : **Italian Restaurant (Food Court Seating)**

Seating : **Food Court**

AL BAWADI MALL BRANCH - AL AIN



Name : **IL FORNO Italian Restaurant**

Size : **64 square meters**

Established on : **December 2019**

Functioning as : **Italian Restaurant (Food Court Seating)**

Seating : **Food Court**

AL GHURAIR CENTRE BRANCH - DXB



Name : **IL FORNO Italian Restaurant**

Size : **124 square meters**

Established on : **December 2014**

Functioning as : **Italian Restaurant (Dining & Delivery)**

Seating : **60 seats indoor/outdoor**

CIRCLE MALL BRANCH - DXB



Name : **IL FORNO Italian Restaurant**

Size : **157 square meters**

Established on : **September 2021**

Functioning as : **Italian Restaurant (Dining & Delivery)**

Seating : **52 seats indoor**

SILICON CENTRAL MALL BRANCH - DXB



Name : **IL FORNO Italian Restaurant**

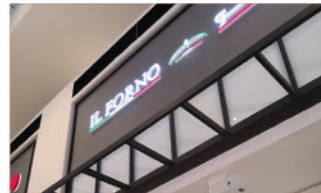
Size : **65 square meters**

Established on : **March 2022**

Functioning as : **Italian Restaurant (Food Court Seating)**

Seating : **Food Court**

DUBAI HILLS MALL BRANCH - DXB



Name : **IL FORNO Italian Restaurant**

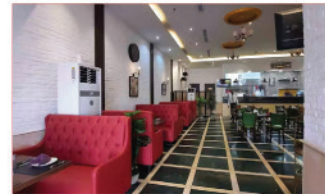
Size : **122 square meters**

Established on : **June 2022**

Functioning as : **Italian Restaurant (Dining & Delivery)**

Seating : **44 seats indoor**

AL JAZIRAH AL HAMRA BRANCH - RAK



Name : **IL FORNO Italian Restaurant**

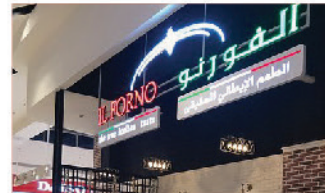
Size : **260 square meters**

Established on : **May 2015**

Functioning as : **Italian Restaurant (Dining & Delivery)**

Seating : **88 seats indoor**

MANAR MALL BRANCH - RAK



Name : **IL FORNO Italian Restaurant**

Size : **400 square meters**

Established on : **October 2019**

Functioning as : **Italian Restaurant (Dining & Delivery)**

Seating : **128 seats indoor**

CITY CENTRE AL ZAHIA BRANCH - SHJ



Name : **IL FORNO Italian Restaurant**

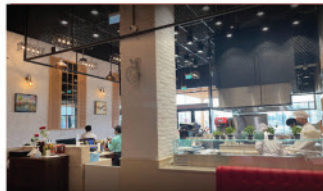
Size : **335 square meters**

Established on : **March 2021**

Functioning as : **Italian Restaurant (Dining & Delivery)**

Seating : **108 seats indoor**

CITY CENTRE AJMAN BRANCH - AJM



Name : **IL FORNO Italian Restaurant**

Size : **320 square meters**

Established on : **January 2022**

Functioning as : **Italian Restaurant (Dining & Delivery)**

Seating : **98 seats indoor**

OUR LEADERSHIP

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Chairman / Owner

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OUR AWARDS

We have won awards for the following competitions due to our hard work and love from our customers who help us be the best in the country.



COLLABORATIONS & PARTNERSHIPS

Il Forno is proud to be linked with the top companies in the nation. We provide our collaboration companies and partnership partners with special benefits and discounts.



OUR **SISTER COMPANY**



Excellence Food Stuff was established in the year 2010 to provide Il Forno with a reliable and constant supply of fresh and best quality ingredients. The company serves its customer needs with two main categories of preserved ingredients: specialized commodities and processed ingredients.

Excellence Food Stuff expertise in these product categories is strengthened by having worldwide connection with an extensive network of producers and suppliers who share the belief in long-standing relationships and trust, together with supplying premium quality products it has been successful in establishing long-term business and personal relationships with companies and individuals that share and practice the mutual belief that honesty, integrity and reliability are very important to everyone's success





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